



SIGNS & DECAL
INSTITUTE

Academy of Signage & Graphics Technology



800-06-0760

Zone A	Zone B
MAX CAPACITY 1000 LB (450 kg) **	MAX CAPACITY 750 LB (340 kg) **
	
MAX HEIGHT 11'	MAX HEIGHT 11'
MAX WIND LOAD 15 mph	MAX WIND LOAD 15 mph

Hertz Equipment Rental

About the institute

The Signs+Decal Institute was established to provide fabrication and installation education to students and professionals in the sign industry. It is sponsored by Signs+Decal, one of the nation's premiere fabricators of architectural signage and ornamental metal work. The Institute is comprised of four primary initiatives: academic education, internship programs, fabrication lab & exhibition space, and publications.

The Institute provides academic support through educational programs and curriculum development, such as sample project outlines, case studies, sample curriculum and intern programs.

Academic Education

Academic
Educational
Program:

- ▶ Curriculum
- ▶ Intern programs
- ▶ Case studies



Internship Programs

The institute leads a successful internship program with the Fashion Institute of Technology (FIT) in New York. We select student interns based on their interest and desire to learn about architectural signage fabrication. Our objective is to properly train students about the sign manufacturing process. We hope to inspire students to pursue a career in the sign industry.

Media

The Signs+Decal Institute created educational videos that provide students, designers, and fabricators a glimpse into the sign manufacturing process. The institute has partnered with the Fashion Institute of Technology to bring sign fabrication to the forefront of design education. The fabrication of signs is an intricate process that is an understudied business that has the ability to ignite a renewed interest in the sign industry.

Fabrication Lab & Exhibition Space

S+D is in the process of renovating their manufacturing facility to include a state-of-the-art fabrication lab for interns, students, designers, or fabricators who would like to create a prototype for their projects.

Our internship program is for FIT students pursuing a Bachelor of Fine Arts degree. It is a supplemental experience that aims to provide students with a competitive advantage upon graduation. Students that complete our program learn all phases of the sign manufacturing process, helping them become an asset to future employers. Students, designers, or fabricators who would like to create a prototype for their projects.

InProgram Leads:

Babu Khalfan - Founder of Signs & Decal Corp. Inc. and Signs + Decal Institute program lead.

Craig Berger - Chairman of CD Pathways at Fashion Institute of Technology and educational program coordinator.

Angelica Paul - President of Morgan Publishing and outreach coordinator for the institute.

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The formal internship program for the institute includes providing students from the Fashion Institute of Technology BFA program an overview of sign fabrication as a continuation of their construction oriented curriculum. Students seeking a more advanced education can apply to the formal internship program.

Formal Internship Program:

- ▶ The program accepts up to three students yearly. create a prototype for their projects.
- ▶ If selected, interns are paid a stipend for their participation. Their training encompasses the intricacies of fabrication, project management, and design documentation.
- ▶ A core requirement of the program is to document each process through video, detailing their knowledge of the phases.



www.signsanddecalinstitute.com



Spring 2022 Program

Two senior students from the FIT's Spatial Experience Design Program were selected for our spring 2022 internship program: Gordon Qu and Wang Ching Wong. Both students were tasked with creating videos based on their participation in the fabrication sign processes. These videos will be used as a part of the Institute's educational program and as a guide for future internship programs.

The Signs+Decal team taught Gordon Qu and Wang Ching Wong how to actively participate in our architectural fabrication processes. Throughout the internship, the S+D team offered their unique skill sets to the interns and their rigorous learning curriculum. The videos demonstrate a step-by-step checklist on how to properly complete each of our manufacturing and design processes.

S+D Institute training videos include:

- ▶ Braille Sign
- ▶ Sign Engraving
- ▶ Sign Fabrication
- ▶ Illuminated Sign
- ▶ Sign Installation
- ▶ Laser Cut Sign
- ▶ Photopolymer Sign
- ▶ Sign Routing
- ▶ Sandblasting
- ▶ Waterjet Cut Sign

Student Capstone

Two of our previous interns developed these projects in conjunction with their capstone project. To view their work, scan the QR code below.



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